



—and just taste Milky Way *frozen*

JUST the same mouth melting Milky Way but served in a manner that makes it as refreshing as it is delicious. Imagine your same old friend Milky Way—but temptingly cold, making it just a little more chewy than usual. *That's Frozen Milky Way.*

The sure way to have Frozen Milky Way whenever you want it is to keep some in your refrigerator at home. Buy them by the box of 24 bars. It's great to have them on hand—for the youngsters—for a change of dessert—or just because they're so deliciously wholesomely good—*any time.*

Whether frozen or not there is nothing like Milky Way. Its flavory goodness is something you can't forget. And to think of it makes you hungry for it. Isn't that true of *you* this minute? Just imagine how good one would taste right now.

MARS, Inc. • 2019-2059 North Oak Park Avenue • Chicago, Illinois



Milky Way

"When you crave good candy"